

Names and Particulars of Ph.D. Students (MPET 2011) whose Synopses were approved by the Departmental Council on 30th April, 2013 for consideration by the Research Board.

S. No.	Name of Candidate	Name of Supervisor	Title	Date of Application Form Fee (Rs. 200/-)	Registration Fee Challan No & Date (Rs. 2000/-)
1	Ms. Divya Sharma	Dr. J. K. Sharma	Competency Mapping For IT Professionals: An Exploratory Study	22.04.2013	18498/22.04.2013
2	Ms. Rinky Goswami	Dr. J. K. Sharma	Consumer Behaviour Towards Selected Packaged Food Items of Popular Brands: An Exploratory Study	24.04.2013	18508/25.04.2013
3	Ms. Happy Agarwal	Dr. J. K. Sharma	Customer Satisfaction For Banking Services: A Comparative Study	24.04.2013	18507/25.04.2013
4	Mr. Gaurav Ashish	Dr. M.S. Gupta	Ethical Consumer Behaviour: A Cross-National Study	22.04.2013	18503/24.04.2013
5	Mr. Jitendra Dev Jha	Dr. M.L. Vasita	Job Satisfaction And Role Stress Among Employees: A Comparative Study of Selected Public And Private Banks	24.04.2013	18509/24.04.2013
6	Mr. Ratish Modi	Dr. J. K. Sharma	Investors' Portfolio: An Exploratory Study of Systematic Investment Plans	24.04.2013	18505/24.04.2013
7	Ms. Khushboo Prajapati	Dr. M.L. Vasita	Impact of Creative Advertisements of Cosmetics on Consumer Behaviour with Special Reference to T.V. Commercials	24.04.2013	18502/24.04.2013
8	Ms. Maya Prajapat	Dr. Rajan Handa	Strategi Change Processes in Telecommunication Sector: A Study of Jodhpur Division	24.04.2013	18510/24.04.2013
9	Ms. Anubha Bhandari	Dr. S.B. Singh	Impact of Microfinance on Economic Standard of Weaker Section: A Case Study of Jodhpur District of Rajasthan	25.04.2013	18515/25.04.2013
10	Ms. Ranu Nawal	Dr. R.C.S. Rajpurohit	Customer Relationship Management In Insurance Industry: A Comparative Study	22.04.2013	18500/22.04.2013
11	Mr. Krishna Prakash	Dr. J. K. Sharma	Job Stress and Work Performance: An Exploratory Study	22.04.2013	18501/24.04.2013
12	Ms. Rakhi Gupta	Dr. R.L. Dadhich	Customer Perception Towards Retail Marketing: A Comparative Study of Big Bazaar And Vishal Mega Mart in Rajasthan	24.04.2013	18506/25.04.2013

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S. No.	Name of Candidate	Name of Supervisor	Title	Date of Application Form Fee (Rs. 200/-)	Registration Fee Challan No & Date (Rs. 2000/-)
13	Ms. Aishwaryaa Dixit	Dr. S.B. Singh	Affective And Cognitive Dimensions Related to Perfectionistic Employees: A Comparative Study	25.04.2013	18517/25.04.2013
14	Ms. Roopalee Chandak	Dr. J. K. Sharma	Growth and Prospects of E-Marketing Scenario in India: An Exploratory Study	26.04.2013	18228/26.04.2013
15	Ms. Payal Chandak	Dr. M.C. Tater	Growth and Prospects of Green-Marketing Scenario in India: An Exploratory Study	26.04.2013	18229/26.04.2013
16	Ms. Hena Singhvi	Dr. K.K. Vyas	Management of Non Performing Assets in Public Sector Banks in India: A Case Study of Jodhpur District	24.04.2013	18512/24.04.2013
17	Mr. Rafeeq Ali	Dr. M.A. Hai	Promotional Strategies and Consumer Behaviour in Automotive Industry: Study of Maruti Suzuki and Hyundai's Cars Users	25.04.2013	18514/25.04.2013
18	Ms. Priyanka Bishnoi	Dr. D.P. Ghiya	Impact of Financial & Non Financial Incentives As Motivators On Personnel Working In LIC Of India: A Case Study of All Branches of Jodhpur	26.04.2013	18235/27.04.2013
19	Ms. Mridula Chanda	Dr. Ashok Kumar Bohra	Marketing of Family Welfare Programme in Rajasthan: A Study of Its Genesis, Journey and The Present State	27.04.2013	18236/27.04.2013
20	Ms. Swapna Bohra	Dr. Ashok Kumar Bohra	Human Motivation: A Search For The Contemporary Matrix With Special Reference To Working Woman	27.04.2013	18231/27.04.2013
21	Ms. Sapna Vyas	Dr. Ashok Kumar Bohra	Measurement And Management of Stress: An Exploratory Study Among Jodhpur Women	26.04.2013	18230/26.04.2013